

The Sports Licensing and Tailgate Show continues to give exhibitors access to the growing collegiate market. More than 150 different schools were represented in 2018, including bookstore buyers, licensing directors, alumni associations and more. Schools in attendance included*:

AIR FORCE ACADEMY	KALCORP ENTERPRISES, INC. (AGGIELAND OUTFITTERS)	UNIVERSITY AT BUFFALO
ARIZONA STATE UNIVERSITY	KANSAS STATE UNIVERSITY	UNIVERSITY BOOK EXCHANGE
AUBURN UNIVERSITY	KU BOOKSTORES	UNIVERSITY BOOK STORE
AUBURN UNIVERSITY BOOK STORE	LOUISIANA STATE UNIVERSITY	UNIVERSITY BOOKSTORE/MOREHEAD STATE
AZTEC SHOPS, LTD	M-DEN	UNIVERSITY OF ALABAMA SUPPLY STORE
BALFOUR OF NORMAN	MARS HILL UNIVERSITY BOOKSTORE	UNIVERSITY OF ARKANSAS
BARNES & NOBLE COLLEGE BOOKSELLERS, INC.	MIAMI UNIVERSITY BOOKSTORE	UNIVERSITY OF ARKANSAS PINE BLUFF
BOISE STATE UNIVERSITY	MISSISSIPPI STATE UNIVERSITY	UNIVERSITY OF CALIFORNIA
BRIGHAM YOUNG UNIVERSITY	MONTANA STATE UNIVERSITY	UNIVERSITY OF CALIFORNIA, DAVIS
BROWN AND GOLD	MOREHEAD STATE UNIVERSITY BOOKSTORE	UNIVERSITY OF CALIFORNIA, LOS ANGELES
BULLDOG FAN ZONE	MOUNT ROYAL UNIVERSITY	UNIVERSITY OF CALIFORNIA, SAN DIEGO
BUTLER UNIVERSITY	NC STATE UNIVERSITY	UNIVERSITY OF CINCINNATI
BYU BOOKSTORE	NCSU WOLFPACK OUTFITTERS	UNIVERSITY OF COLORADO
BYUSTORE	NDSU BOOKSTORE	UNIVERSITY OF CONNECTICUT
CAL STUDENT STORE	NITTANY CLOTHIERS	UNIVERSITY OF DAYTON BOOKSTORE
CALIFORNIA COMMUNITY COLLEGE ASSOCIATION	NORFOLK ACADEMY	UNIVERSITY OF DELAWARE
CAMPUS BOOK MART	NORTH CAROLINA STATE UNIVERSITY	UNIVERSITY OF FLORIDA
CAMPUS EMPORIUM	NORTHERN ARIZONA UNIVERSITY	UNIVERSITY OF LOUISIANA AT LAFAYETTE
CAMPUS STREET SPORTSWEAR	NORTHWESTERN UNIVERSITY	UNIVERSITY OF LOUISVILLE
CARNEGIE MELLON UNIVERSITY	OKLAHOMA STATE UNIVERSITY	UNIVERSITY OF MARYLAND, COLLEGE PARK
CHRIS' UNIVERSITY SPIRIT	OLD DOMINION UNIVERSITY	UNIVERSITY OF MASSACHUSETTS AMHERST
CMU BOOKSTORE/CENTRAL MICHIGAN UNIVERSITY	OREGON STATE UNIVERSITY	UNIVERSITY OF MICHIGAN
COLLEGE BOOK STORE, INC.	OSU BEAVER STORE	UNIVERSITY OF MONTANA
COLLEGE CORNERS	PENN STATE UNIVERSITY	UNIVERSITY OF NEBRASKA
COLLEGE OF CHARLESTON	PRINCETON UNIVERSITY	UNIVERSITY OF NEVADA LAS VEGAS
COLLEGE OF WILLIAM & MARY	PRINCETON UNIVERSITY STORE, LLC	UNIVERSITY OF NORTH CAROLINA
COLLEGE TRADITIONS	PURDUE UNIVERSITY	UNIVERSITY OF NORTH CAROLINA WILMINGTON
COLLEGIATE SCHOOL	RED RAIDER OUTFITTER	UNIVERSITY OF NORTH DAKOTA
COLORADO STATE UNIVERSITY	ROSE-HULMAN INSTITUTE OF TECHNOLOGY, INC.	UNIVERSITY OF NOTRE DAME
CORNELL UNIVERSITY	RUTGERS UNIVERSITY	UNIVERSITY OF OKLAHOMA
CU BOOKSTORE	SILVERADO HIGH SCHOOL	UNIVERSITY OF OREGON
DARTMOUTH COLLEGE	SLIPPERY ROCK UNIVERSITY	UNIVERSITY OF PENNSYLVANIA
DSU CAMPUS STORES	ST. JOHN'S SCHOOL	UNIVERSITY OF PITTSBURGH
DUBOIS BOOK STORE	ST. JOHN'S UNIVERSITY	UNIVERSITY OF RICHMOND BOOKSTORE
EAST CAROLINA UNIVERSITY	ST. MARK'S SCHOOL OF TEXAS	UNIVERSITY OF SOUTHERN CALIFORNIA
EAST TENNESSEE STATE UNIVERSITY	STANFORD HOSPITAL & CLINICS	UNIVERSITY OF TENNESSEE
EL CAMINO COLLEGE	SYRACUSE UNIVERSITY	UNIVERSITY OF TEXAS
EMBRY-RIDDLE UNIVERSITY	TEXAS A&M UNIVERSITY	UNIVERSITY OF TEXAS - PAN AMERICAN
EWU BOOKSTORE	TEXAS A&M UNIVERSITY KINGSVILLE	UNIVERSITY OF TEXAS AT AUSTIN
FAITH LUTHERAN HIGH SCHOOL	TEXAS CHRISTIAN UNIVERSITY	UNIVERSITY OF TORONTO
FLORIDA ATLANTIC UNIVERSITY	TEXTBOOK BROKERS	UNIVERSITY OF UTAH
FLORIDA STATE UNIVERSITY	THE BOOKSTORE AT UNIVERSITY OF MONTANA	UNIVERSITY OF WISCONSIN-MADISON
FOLLETT HIGHER EDUCATION GROUP	THE DUCK STORE	UNIVERSITY OF WISCONSIN-MILWAUKEE
FRESNO STATE	THE LODGE	UNIVERSITY OF WYOMING
FURMAN UNIVERSITY	THE OHIO STATE UNIVERSITY	UNIVERSITY OUTPOST
GAMEDAY SPIRIT	THE UNIVERSITY BOOK STORE	USU BOOKSTORE
GARNET & GOLD	THE UNIVERSITY OF KANSAS	USU CAMPUS STORE
GEORGE MASON UNIVERSITY	THE UNIVERSITY OF SOUTH DAKOTA	UTAH STATE UNIVERSITY
GEORGIA SOUTHERN UNIVERSITY	THE UNIVERSITY OF WEST FLORIDA	UTAH VALLEY UNIVERSITY
GEORGIA TECH	THE UNIVERSITY SHOP	VANDERBILT UNIVERSITY
GRAND CANYON UNIVERSITY	THE WASHINGTON UNIVERSITY	VIRGINIA COMMONWEALTH UNIVERSITY
GREATER ATLANTA CHRISTIAN SCHOOL	TIGER SPIRIT	VIRGINIA TECH
HAMPDEN-SYDNEY COLLEGE	TREE OF LIFE BOOKSTORES, LLC	VOL SHOP
HARVARD COOPERATIVE SOCIETY	UA BOOKSTORES	WASHINGTON STATE UNIVERSITY
INDEPENDENT COLLEGE BOOKSTORE ASSOC.	UC DAVIS STORES	WAYNE STATE UNIVERSITY
INDIANA UNIVERSITY	UC SANTA BARBARA BOOKSTORE	WESTERN KENTUCKY UNIVERSITY
IOWA STATE UNIVERSITY	UCLA STORE	WILDCAT SHOP CWU
		YALE UNIVERSITY

* 2018 attendees that classified themselves as a college, university or college bookstore.